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STATE OF NEW HAMPSHIRE
Inter-Department Communication

DATE: March 19, 2008
AT (OFFICE): NHPUC

FROM: Jody O'Marra

SUBJECT: DT 08-027 Verizon New Hampshire
Tariff Filing Introducing Voice Discount Plan

TO: Commissioners
Executive Director
Telecommunications Division Director

On February 28, 2008, Verizon New Hampshire (Verizon) submitted a tariff filing introducing a Voice Discount Plan in Verizon's NHPUC No. 83 Exchange and Network Services tariff. The Voice Discount Plan is available to customers who subscribe to the Regional Essentials or Regional Value Service Packages. The tariff goes into effect, by operation of law, if not acted on by March 28, 2008.

Verizon is introducing a new pricing option, known as the Voice Discount Plan, which will provide residential customers with a monthly credit if they meet qualifications and subscribe to the requisite Regional Essentials or Regional Value Service Packages. Customers who call Verizon to disconnect their dial tone service and agree to a) re-establish the service, b) retain the service or c) establish dial tone service with Verizon after disconnecting their dial tone from another provider, or d) agree to add an additional line(s) are eligible for the Voice Discount Plan. Customers will be required to subscribe to Regional Essentials as an additional line, Regional Essentials bundled with an unlimited interstate long distance plan, Regional Value or Regional Value bundled with an unlimited interstate long distance calling plan. Customers that subscribe to a Voice Discount Plan with an unlimited interstate long distance plan also receive a discount from Verizon Long Distance. Additionally, the Voice Discount Plan will be offered to qualifying customers only upon customer request, customer acceptance of a suggestion, or offer of the discount made by Verizon.

The discount on Regional Essentials as an additional line or Regional Value is \$12.05. The discount on Regional Essentials or Regional Value bundled with an unlimited interstate long distance calling plan is \$10.00. Regional Essentials provides customers unlimited local, unlimited regional toll and three of the most popular calling features including voice mail. Regional Value provides customers unlimited local and regional toll calling.

Staff notes that customers have many options from Verizon and from competitors for bundled services. This tariff filing will enable Verizon to attract and retain customers who desire discounts when bundling various types of services. The rates of the components for Voice Discount Plan pass the price floor analysis. Regional Essentials and Regional Value Packages are available for resale.

Staff, therefore, recommends that the Commission allow this tariff filing introducing the Voice Discount Plan to go into effect as submitted.